

THE RED 30 – RULES FOR LEADERS

1. **Do RIGHT**

In words & actions

2. **RECIPROCATE**

If you want, you must give

3. **RAMP UP**

Have & use a Pre-Plan

4. **REBUKE**

All undesired behavior

5. **RESCUE**

Those things that need saving

6. **REPEAT Success**

Repetition builds proficiency

7. **RUMINATE**

Be thoughtful in your actions

8. **RECITE**

The Mission to yourself & others

9. **REDRESS & RECTIFY**

Anything that has gone wrong

10. **RESPECT**

Yourself & your Team

11. **Be a ROCK**

Don't be soft on principle

12. **REFINE**

Never miss a chance to improve

13. **Be a RAINMAKER**

Make things happen

14. **REQUIRE**

High standards for yourself & others

15. **REDUCE mistakes**

Be mentally prepared

16. **RUMBA**

Take time to dance

17. **Be RELIABLE**

Lead by example

18. **REMOUNT**

When you fall, get up

19. **RESPONSIBILITY**

Have it, take it & expect it

20. **RECRUIT others**

If you need help

21. **RESOLVE Problems**

Early & often

22. **REHAB**

Yourself, your People & your Things

23. **Be RESOURCEFUL**

Use common sense & imagination

24. **REWARD**

Only desired behavior

25. **Be READY**

State the Objectives & prepare to act

26. **Have RANK**

Don't hesitate to step up & lead

27. **RECUSE Yourself**

If someone can do it better

28. **RALLY**

Always finish strong

29. **REFLECT**

Enjoy the experience

30. **RETAIN**

The lessons Learned